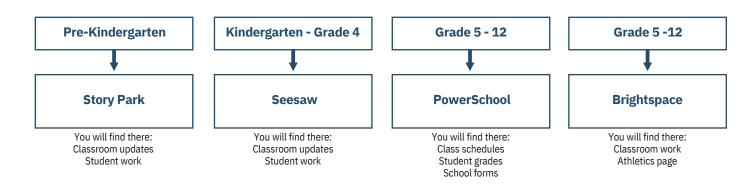
# How We Communicate About Academic Life at ASH



## How We Communicate About Community Life at ASH

#### Director's Desk Updates

Sent via email to all parents whenever necessary, regarding information that is relevant to the entire community.

#### ASH Parent Portal

Found on our website and protected by password, the parent portal contains most pieces of information a parent at ASH needs.

#### Athletics Newsletter

Sent via email on a weekly basis to student-athletes and their parents with information about the season and tournaments.

#### Divisional Weekly Announcements

Posted on the parent portal and linked in The Flash on a weekly basis, regarding important dates and reminders for that division.

## **Digital Screens**

Our screens throughout the campuses share reminders to our community about events and important dates.

## **SMS** Alerts

Sent to parent contact numbers, only in case of an urgent communication (e.g. a school campus closure).

## The Flash

Sent via email to all parents every Thursday. It contains important dates and reminders, as well as our weekly menu.

## Weekly Menu

Posted on our parent portal, on the ASH APP and linked on The Flash. The menu of the following week is posted each Thursday.

#### Community Pin Board

Linked on the parent portal, this is a collaborative space in which all members of the community can share opportunities and news.

## ASH App

Accessible to all parents who download it and login. The divisional announcements, school calendar, menu and more are linked there.

#### Social Media Channels

Our profiles on Facebook, Instagram, Twitter and LinkedIn share daily stories of learning. Check our Newsroom for longer reads!

## **PTO Newsletter**

Sent via email on a weekly basis to those who subscribed to receive updates from our Parent Teacher Organization.

#### **Contact Information EARLY CHILDHOOD UPPER ELEMENTARY MIDDLE SCHOOL HIGH SCHOOL** eccoffice@ash.nl ueoffice@ash.nl msoffice@ash.nl hsoffice@ash.n **GENERAL INQUIRIES** COMMUNICATIONS **ATHLETICS TECHNOLOGY** info@ash.nl athletics@ash.nl aciuffo@ash.nl publicrelations@ash. nl